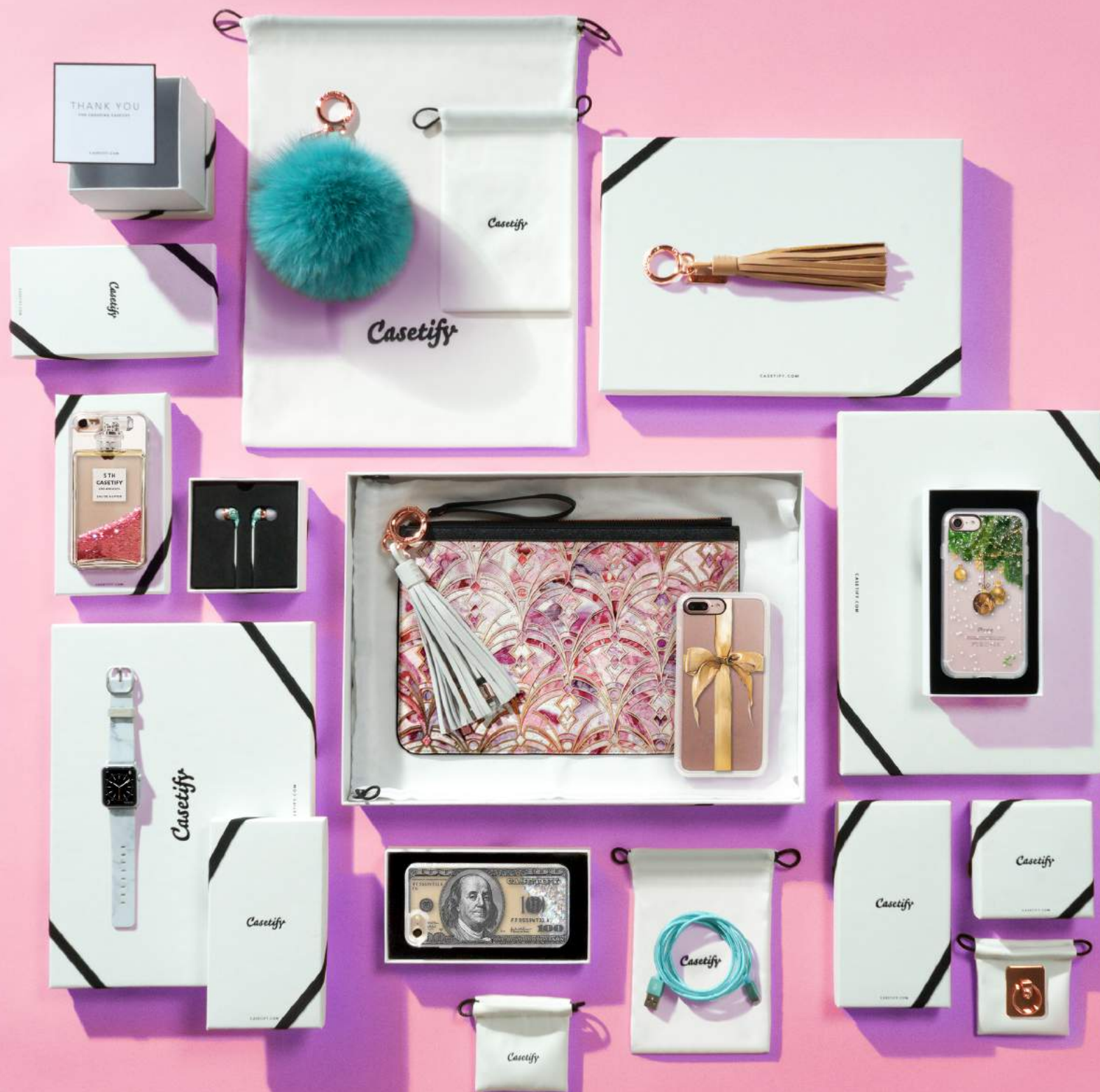


Casetify

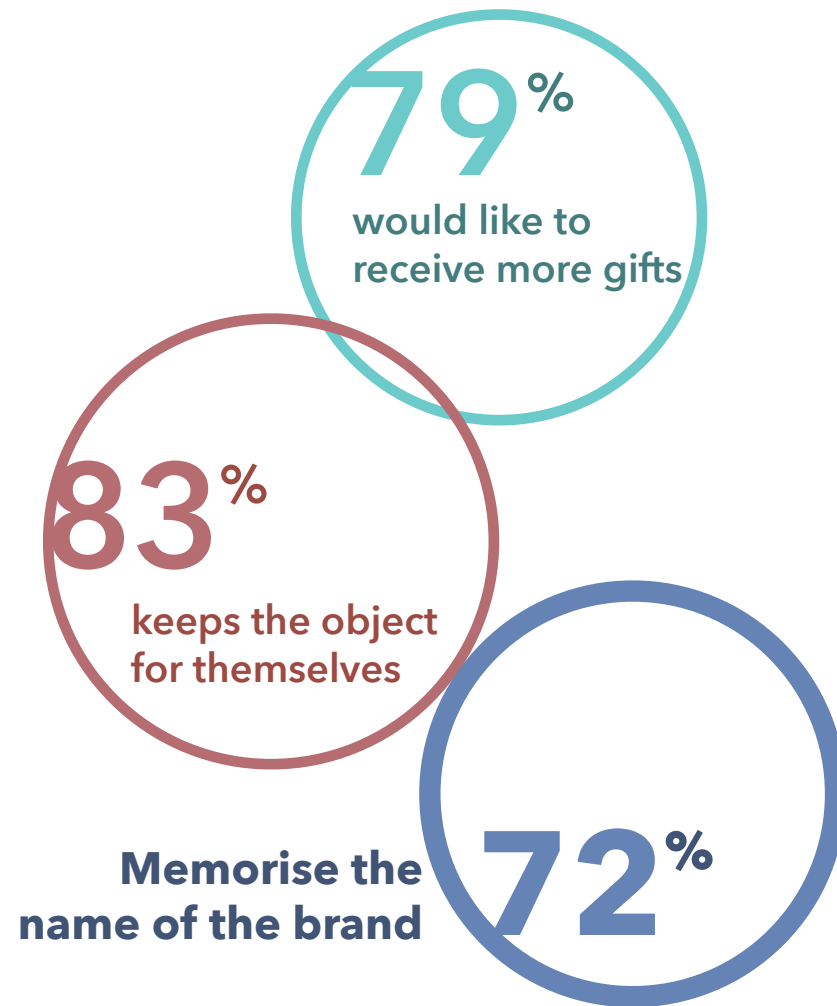
B2B2C: CASETIFY BUSINESS

A NEW TECH VISION FOR YOUR COMMUNICATION



WHY CORPORATE GIFTING?

A survey* reveals that out of 100 people :



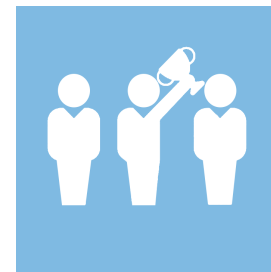
Sales

- Gifts with purchase
- Incentives to stimulate spending
- Amplify customers promotion



Marketing

- Show appreciation
- New customer acquisition
- Events gifting



Human Resources

- Boost staff morale
- Rewards & Recognition programs
- Festive occasions

THE "GIFTOLOGY"



THE PERFECT GIFT (n.)

- Functional
- Stay on top of customers' minds
- Keeping up with trends
- One-of-a-kind
- Show appreciation

= GET NEW BUSINESS!



PROBLEMS

WITH CORPORATE GIFTING

Planning

What gift to give? Will it meet the objective? Where to buy? Budget?

Branding

To what extent is branding possible? Extra cost for custom packaging?

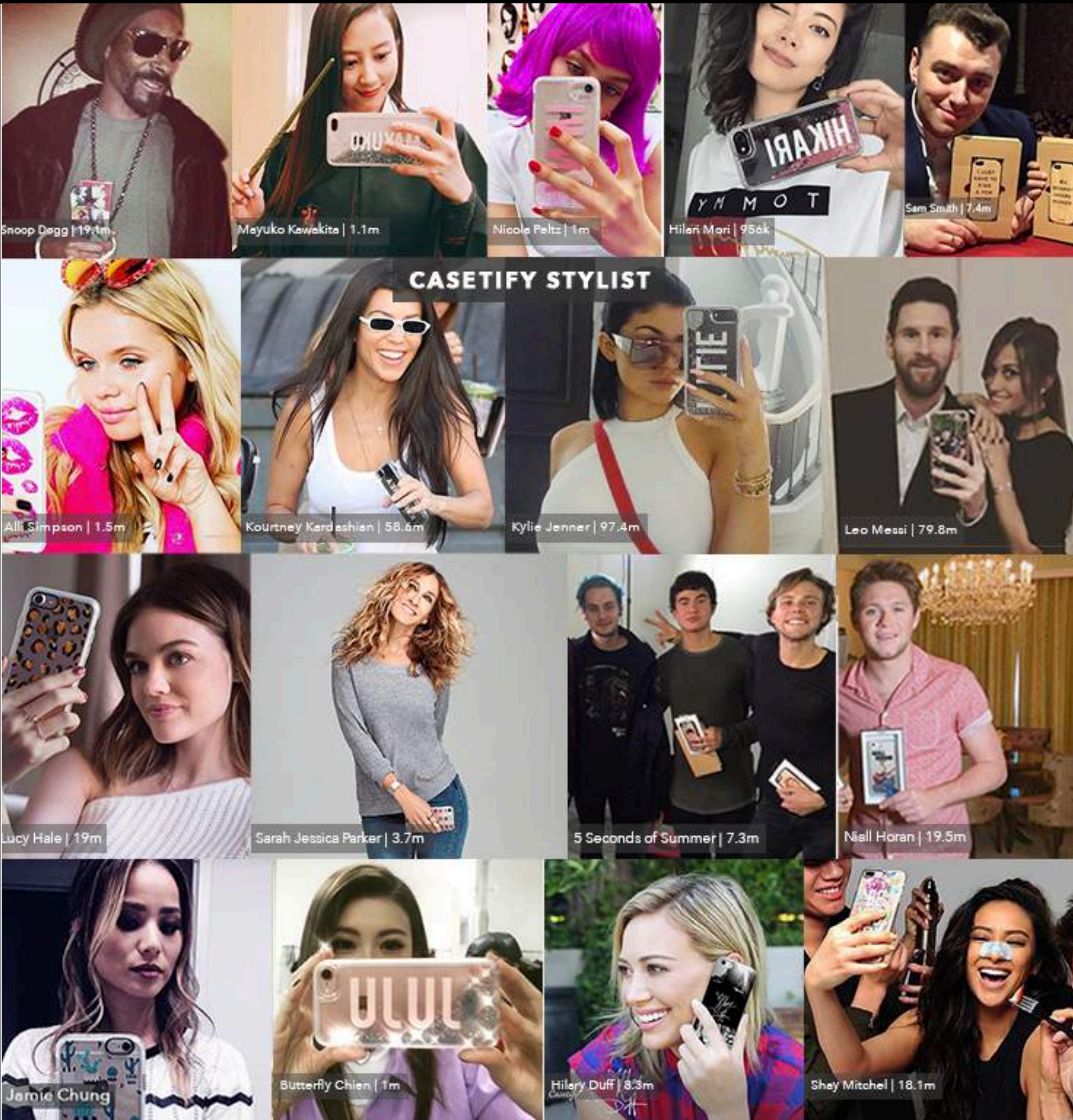
Operation

Timing? Logistic problems? Design cost?

After-sales

Delivery tracking? Customer services?

DITCH THE OLD BORING GIFTS!



Loved by
millions,
now imagine
receiving one.

We produce **creative**,
innovative and **unique**
products that relay your
company image,
values and **messages**.

YOUR ONE-STOP SOLUTION



1

GET HELP CHOOSING

Here to help you choose the perfect gifts **based on your budgets** for clients and employees alike



2

CUSTOM BRANDING

From design to bespoke packaging, **make it unique** by putting your brand on it



3

FULL SERVICE FULFILMENT

Multifaceted services to create a custom gift experience that's **easy & seamless**



4

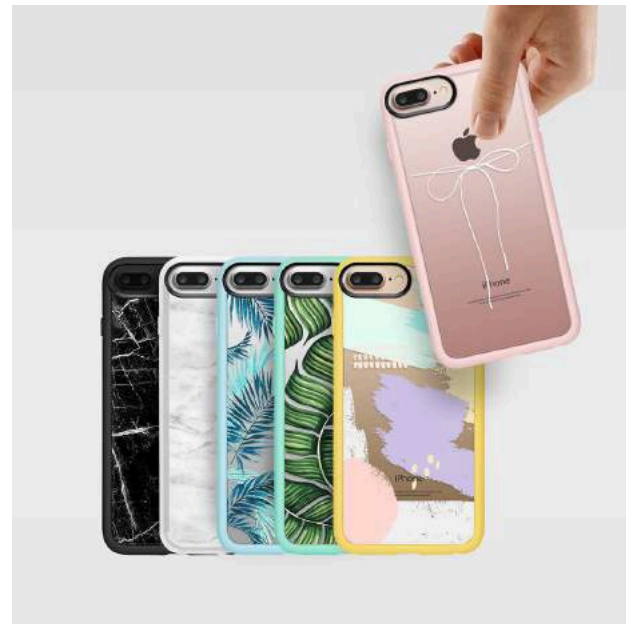
HASSLE FREE

Leave it to us to ensure timely delivery and after-sell services

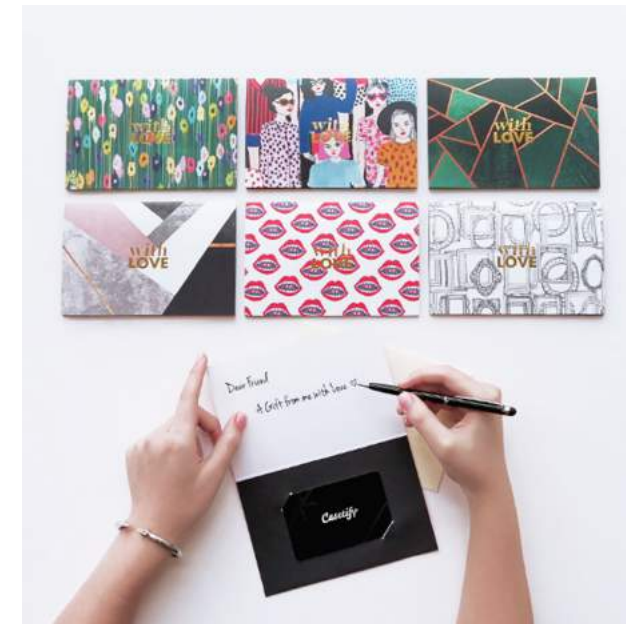
You make the decision, we'll take care of the rest.

HOW IT WORKS

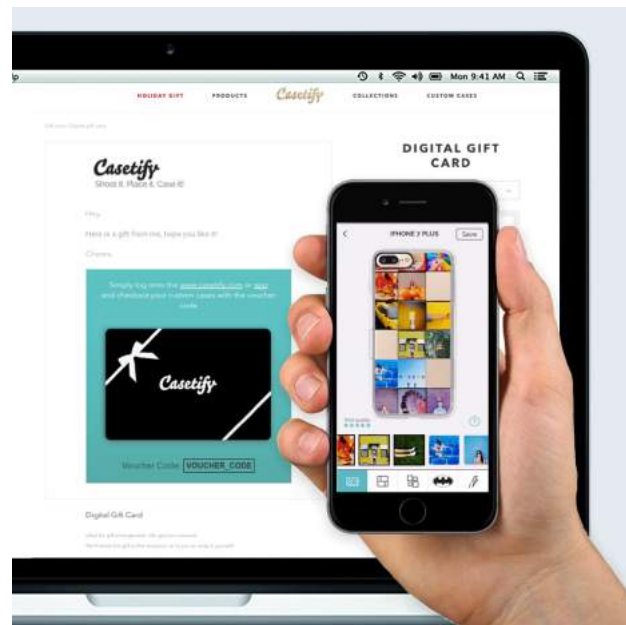
Our objective: Simplify your life by offering a **smooth**, **pleasant** and **cost effective** solution



Physical Product



Gift Card



Digital Voucher/ Card



Voucher Card

PRODUCTS CATALOGUE

**Finest Quality
Designer Wallets**

**Tech accessory
Trendsetter**

**For the
smart travellers**

**For the
Executives**

**Stay
charged
in style**

**Best suited for
EVERY occasions**

Casetify

www.casetify.com | hello@casetify.com



TRUSTED BY BRANDS

HYPEBEAST

colette

COACH



BILLIONAIRE
BOYS CLUB

ASOS



Lane Crawford



HARVEY
NICHOLS



SAINT LAURENT
PARIS



Banking | Telecom | Fashion | Retailers | IT | Media &
Events | Hotels | Airlines | FMCG | E-commerce

GIVE CASETIFY. MAKE A STATEMENT.

We take aim to challenge the status quo and **put consumer experience first.**

As **World's 1st** social design service provider, we pride ourselves on customisation. We know everything that there is to know about making your brand stand out.



Flexible Cooperation

Tailor-made gift proposal.
Different tiers of products for specific segments available.



Reach new target group

Casetify is committed to producing high-quality tech accessories to protect your customers devices



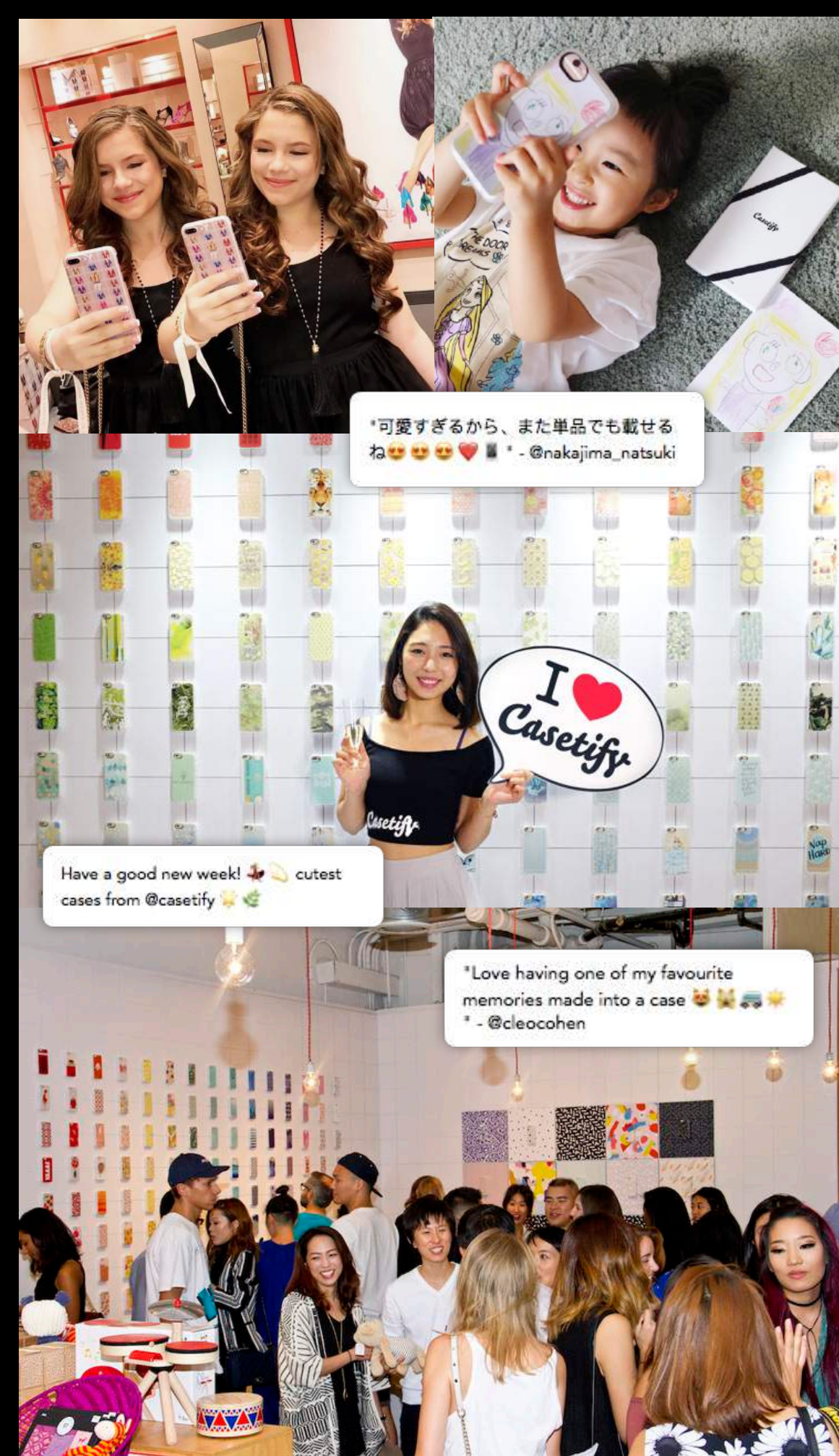
Added Brand Value

Offer unique gift experience that helps your company stand out from others



100% Satisfaction Rate

Casetify is committed to producing high-quality tech accessories to protect your customers devices



NOW, LET'S TALK.

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